



GOVERNOR'S TOURISM AWARD NOMINEES

ARTS, CULTURE, HERITAGE

Bookworm Gardens
Bronzeville Cultural and Entertainment District
Cassville Farmall Museum
A Celebration of Culture, Arts, Food, and Entertainment (CAFE), City of Oak Creek
Discover Oshkosh
Discover Wauwatosa
Dr. Kate Museum & Historical Society
Freeland Film Festival
Friends of Hamerson's Pond
GLEAM, Olbrich Botanical Gardens
Heritage Hill State Historical Park
Heritage Trail Pass, Destination Door County
Hmong National Labor Day Festival
Hoard Historical Museum
Lautenbach's Orchard Country
Luxembourg American Cultural Society & Center
Mapping Project, Visit Pleasant Prairie
Marcus Performing Arts Center
Mexican Fiesta
Old World Wisconsin
Pabst Theater Group
Pioneer Village Museum

St. Croix Rod
Sister Bay Historical Society
Studio 84
Thrasher Opera House
Touchdown Downtown Partnership, Downtown Green Bay
Village of Waunakee
Waupaca Community Arts Board
Yerkes Observatory

BRIGHT IDEA

Accessibility Assessment Initiative, Destination Door County
Action Track Chairs, Rainbow Ridge Farms
Double Exposure: Community Portraits, Leigh Yawkey Woodson Art Museum
Kinship Community Food Center, ThriveOn King
Land O' Lakes Zombie Crawl
Lights Tours, Visit Pleasant Prairie
Our Lives Wisconsin
Paint the City
Pao Houa Her: The Imaginative Landscape, John Michael Kohler Arts Center
Platteville Inclusive Playground
Staying Connected App
Stoneline Valley Music Festival
Universal Recreation Initiative, Wisconsin State Park System

INNOVATION

Ask LeRoy, Visit Milwaukee
Competitive Fishing Initiative,
Explore La Crosse
Food + Farm Exploration Center
Intense Use Trail Spur, Jackson
County ATV Club
Land of Natura
Meet Marshfield Made New,
Visit Marshfield
Staying Connected App
The 1914 at Visit Beloit
Tourism Impact Videos, Explore
La Crosse

SERVICE EXCELLENCE

Amber Wiza
Ariens Nordic Center
Cassville Car Ferry
Dancing Dragonfly Winery
Dannelle Gay
Franksville Craft Beer Garden
Jackson County UTV ATV Club
Jon Jossart
Kayla Reeves
Platteville Holiday Inn Express
& Suites
Rachel Nitz
Racine Area Soccer Association
Road America
Robyn Harper
Rooted in Red
Schlitz Audubon Nature Center
Scott Brandenburg
Sheila Everhart
Theresa Nemetz
The Waters of Minocqua

RISING STAR

Abby McDaniel
Abby Novak
Afton Krysiak
Aron Houdini
Becca Petrillo
Carey Hegge
Erin Peddle
Jacqui Sharpe
Jenna Vondra
Jessica Wales
Kelly Schwartz
Laura Richart
Leah Stroobants
Mindy Simons
Miranda Rundquist
Morgan Muche
Nora Bost
Rick Sense
Savannah Schindler
Shannon Richmond
Tracy Fishnick

LEGACY

Beth Ulatowski
Bob Duffy
Bob & Mary Ann Pearce
Cheryl Treland
Craig Tebon
Eva Hoey
Joe Norton
Kirby Metoxen
Mary Lou Haen
Mary McPhetridge
Pat Meighan
Robert Moses
Steve Szama

