

NOTICE OF PUBLIC MEETING

Wisconsin Council on Tourism

Thursday, May 28, 2026

10:00am – 11:30am

Meeting location:

Wisconsin Department of Tourism
3319 W. Beltline Hwy
Floor 3, Northwoods Conference Room
Madison, WI 53708

Virtual meeting link:

Microsoft Teams meeting

Join: [Teams Meeting Link](#)

Meeting ID: 259 696 328 767 003

Passcode: RN32We9E

Dial in by phone

[+1 608-571-2209,,766855944#](#)

Phone conference ID: 766 855 944#

ADVISORY TO THE MEDIA:

This committee will meet both in-person with a virtual option. The public and press are welcome to attend virtually or telephonically. Should any person wishing to participate have technical concerns, problems or challenges, please contact Chelsey Bence at cbence@travelwisconsin.com and/or 608-266-2345 and she will endeavor to assist.

AGENDA

- Welcome & Call to Order
- Approval of September 23, 2025 minutes
- Update on Department Business
- Committee Reports
- Election of JEM Committee Members
- Economic Impact, presentation by Tourism Economics
- Next Meeting Topics
- Election of Officers
- Adjournment

POC:

Craig Trost

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Wisconsin Governor Tony Evers

Wisconsin Department of Tourism Secretary Anne Sayers

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