



**Travel Green Wisconsin Certification Program  
Annual Renewal Form**

[www.industry.travelwisconsin.com](http://www.industry.travelwisconsin.com)

**201 West Washington Ave**

P.O. Box 8690

Madison, WI 53708-8690

TGW Program Manager: Shelly Allness

**Phone: 608.266.2345**

**Fax: 608.266.3403**

Thank you for your continued support of the Travel Green Wisconsin program. The Department of Tourism appreciates the good work you do on behalf of the environment. Your response to the following questions will help us build a stronger program.

Please answer in as much detail as possible. Responses will be used to gauge your performance as well as make adjustments to the program. They will remain confidential. Please mail the report and your payment to the address above. Checks should be made out to: Wisconsin Department of Tourism.

Business Name:

Contact name &  
Title:

Phone Number:

Date:

Please provide a summary of your accomplishments in sustainability during the previous year.

Which accomplishment do you find most exciting, and why?

Governor Scott Walker  
Secretary Stephanie Klett

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Which accomplishment do you find most challenging, and why?

Did you complete all of the “Expected Date of Completion” items? If so, please explain when you completed them. If not, please explain why.

Are you satisfied with your performance for the year? Please explain.

Is there anything that you could have done differently that would have improved your results?

What are your goals for next year? How are you planning on reaching your goals?

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What kind of resources would make your participation more valuable?

Is there a particular topic that you would like to learn more about?

Would you possibly be interested in taking a more active role in Travel Green Wisconsin, such as leading a workshop, participating in a working group, talking to potential businesses, or joining a committee? If so, what would you be interested in?

Are you interested in working with Travel Green Wisconsin to create a case study of your business by comparing your baseline info against your current info?

Other comments

Governor Scott Walker  
Secretary Stephanie Klett

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