



State of Wisconsin

Scott Walker, Governor

Governor's Council on Tourism

Paul Upchurch, Chair

RELEASE: Immediate
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ADVISORY TO THE MEDIA:

The Governor's Council on Tourism will meet from 10:00am – 2:00pm on Thursday, November 15, 2018 at The Charmont Hotel, 101 State Street, La Crosse, WI. Public and press are welcome to attend.

Governor's Council Agenda The Charmont Hotel, La Crosse, WI

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| I. | Roll call | Council Secretary, James Bolen |
| II. | Welcome and Call to Order | Vice Chair, Brian Kelsey |
| III. | Approval of August 21, 2018 Minutes | Vice Chair, Brian Kelsey |
| IV. | Introduction of New Staff and Reorganization | Stephanie Klett, Sarah Klavas |
| V. | Appearances Review | Stephanie Klett |
| VI. | Campaigns/Promotions <ul style="list-style-type: none">• Donald Driver• Winter '18/'19 | Stephanie Klett, Shane Brossard |
| VII. | 2019 WIGCOT | Stephanie Klett, Sarah Klavas |
| VIII. | Council Strategic Discussion <ul style="list-style-type: none">• Funding Challenges at the County and Local Level• Workforce Issues | Stephanie Klett, ALL |
| IX. | New/Old Business <ul style="list-style-type: none">• Council Meetings Schedule for 2019 (ALL)• January Election of Officers (Sarah Klavas)• Travel Green (Shelly Harkins) | Vice Chair, Brian Kelsey |
| X. | International Update | Sarah Klavas |
| XI. | Adjournment | Vice Chair, Brian Kelsey |



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