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LAUGHLIN CONSTABLE

**FUN TIMES CO-OP**



The WI Dept. of Tourism has renewed their partnership with Milwaukee Journal Sentinel for eight 6-page “Fun Times” inserts running through July 2019. Ad space is available in each issue for the Wisconsin tourism industry, available at rates more than 70 percent off the retail rates!

In order to bring Fun Times to more than just the Milwaukee market, 2 of the 8 issues will also include 50,000 insertions into Chicago Tribune, and 4 of the 8 issues will include 50,000 insertions into each the Chicago Tribune, Minneapolis Star Tribune, St. Louis Post Dispatch and Green Bay Press Gazette-Appleton Post Crescent, even further expanding your reach into four of our target markets! Please note the new ad rates below for the insertions that include these additional markets.

<p><b>August 5, 2018</b> Milwaukee Market (Circ. 150K) 3 col. X 3" (4.92" x 3" 4C) - \$500 3 col. X 5" (4.92" x 5" 4C) - \$800 Materials Due: July 24</p>	<p><b>September 9, 2018</b> Full Run (MKE, CHI, MNPLS, APL-GBY, STL) (Circ. 350K) 3 col. X 3" (4.92" x 3" 4C) - \$1,200 3 col. X 5" (4.92" x 5" 4C) - \$1,900 Materials Due: Aug. 3</p>
<p><b>November 4, 2018</b> Milwaukee Market (Circ. 150K) 3 col. X 3" (4.92" x 3") - \$500 3 col. X 5" (4.92" x 5") - \$800 Materials Due: Oct. 5</p>	<p><b>January 6, 2019</b> Full Run (MKE, CHI, MNPLS, APL-GBY, STL) (Circ. 350K) 3 col. X 3" (4.92" x 3" 4C) - \$1,200 3 col. X 5" (4.92" x 5" 4C) - \$1,900 Materials Due: Nov. 30</p>
<p><b>April 14, 2019</b> Milwaukee - Chicago (Circ. 200K) 3 col. X 3" (4.92" x 3" 4C) - \$700 3 col. X 5" (4.92" x 5" 4C) - \$1100 Materials Due: March 8</p>	<p><b>May 12, 2019</b> Full Run (MKE, CHI, MNPLS, APL-GBY, STL) (Circ. 350K) 3 col. X 3" (4.92" x 3" 4C) - \$1,200 3 col. X 5" (4.92" x 5" 4C) - \$1,900 Materials Due: April 5</p>
<p><b>June 9, 2019</b> Milwaukee - Chicago (Circ. 200K) 3 col. X 3" (4.92" x 3" 4C) - \$700 3 col. X 5" (4.92" x 5" 4C) - \$1100 Materials Due: May 3</p>	<p><b>July 14, 2019</b> Full Run (MKE, CHI, MNPLS, APL-GBY, STL) (Circ. 350K) 3 col. X 3" (4.92" x 3" 4C) - \$1,200 3 col. X 5" (4.92" x 5" 4C) - \$1,900 Materials Due: June 7</p>

Space is limited and tends to fill up very quickly, so your reservation is not confirmed until you receive a confirmation in return.

To secure your spot, contact Sarah Keller at Laughlin Constable:  
skeller@laughlin.com • 414-270-7145