

TRAVEL
WISCONSIN
.COM

LAUGHLIN CONSTABLE



ST. LOUIS CO-OP ADVERTISING PACKAGE

Get your message out to the St. Louis Market!

Package Includes:

Radio Partnership with 102.5 KEZK-FM St. Louis

Includes at least four (4) live on-air endorsements of your destination, in a “native radio” format consisting of conversational mentions occurring during peak morning drive time (5a-10a). All endorsements will take place in May and June, and you provide the copy points.

250K Digital Impressions Targeted to St. Louis Market

A bank of local, display, and native impressions will be set aside for co-op partners. Your ads could appear in local news sites, online travel agents, and many, many more!

St. Louis Post Dispatch Summer Fun Guide

WI Dept. of Tourism has purchased a full page, 4c ad in this summer’s St. Louis Post Dispatch Summer Fun Guide. Each co-op partner will receive an advertorial mention, including headline, brief copy, and photo. The guide has a circulation of 500,000 readers and is typically a “keep piece” for summer fun!

TOTAL COST PER PARTNER = \$2,550

Act fast – this special opportunity is limited to 5 partners!

To secure your spot, contact Sarah Keller at Laughlin Constable:
skeller@laughlin.com • 414-270-7145