

WISCONSIN

Official 2020
Art & Craft Fairs



Produced in partnership between
Travel Wisconsin and Madden

FOR ADVERTISING INFORMATION,
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Attract travelers to art and craft fairs in **WISCONSIN**

Travel Wisconsin's annual *Art & Craft Fairs* directory is the only publication targeted to visitors interested in attending art and craft fairs throughout Wisconsin. Compelling editorial and comprehensive event listings encourage readers to plan multiple trips to attend these popular events year-round.

Listings Portal

After purchasing your ad, please visit the link below where you can enter all the details of your events.

[maddenmedia.com/media-kit/
official-2020-wisconsin-art-craft-fairs/](http://maddenmedia.com/media-kit/official-2020-wisconsin-art-craft-fairs/)



The *Art & Craft Fairs* directory
will also be available digitally at
TravelWisconsin.com

Deadlines



PORTAL OPENS
July 8, 2019



SPACE RESERVATION
October 18, 2019



MATERIALS DUE
October 21, 2019



DELIVERY
January 3, 2020

Ad Rates

Standard Position	Net
FULL PAGE	\$600
1/2 PAGE	\$360

Listings Rates

Number of exhibits x lowest booth fee x .027
Minimum buy of \$25, maximum buy of \$250

