

TRAVEL  
**WISCONSIN**  
.COM

  
LAUGHLIN CONSTABLE

## NEW DEALS PROGRAM

**Advertise your packages and deals in a more effective way! With the launch of the new Travel Wisconsin Deals format, we've updated our Deals co-op offering, ultimately driving more traffic to your site for consumers to book your deal.**

**WIGCOT Promotion – Buy one month, get two free! Our deals package includes the following:**

### **Deal posted on TravelWisconsin.com/Deals for one month**

Your deal will be live on our site for one full calendar month of your choice. Listing includes:

- Headline
- Description
- Photo
- Deal price / original price
- Deal End
- Deal URL

### **Solo DEALS email to 25,000 subscribers**

Your deal will be featured in a solo Deals email that will deploy to our list of opt-in subscribers

- About 25,000 recipients
- 16% open rate

### **Paid social media support**

Your deal will receive 8,000 – 12,000 impression of paid promotion on Facebook.

**TOTAL COST PER PARTNER = \$250**

To secure your spot, contact Sarah Keller at Laughlin Constable:  
skeller@laughlin.com • 414-270-7145