



# State of Wisconsin

Scott Walker, Governor

Governor's Council on Tourism

Paul Upchurch, Chair

RELEASE: Immediate  
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## **ADVISORY TO THE MEDIA:**

The Governor's Council on Tourism will meet from 12:00 p.m.–3:00 p.m., Wednesday, October 4, 2017 at Forest Lodge, 22230 Garmisch Road, Cable WI. Public and press are welcome to attend.

## **Governor's Council Agenda The Forest Lodge, Great Hall, Cable, WI**

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|-------|--|--------------------------------|
| I.    | Council Roll Call  | Council Secretary James Bolen  |
| II.   | Call Meeting to Order and Welcome  | Chair, Paul Upchurch           |
| III.  | Approval of March 12, 2017 Minutes                                       | Chair, Paul Upchurch           |
| IV.   | Council Member Updates   | Stephanie Klett                |
| V.    | Secretary's Report<br>- Accessibility/Barrier Free Inventory Development | Stephanie Klett                |
| VI.   | Travel Green Discussion  | Sarah Klavas                   |
| VII.  | Industry Relations Update  | Shelly Harkins                 |
| VIII. | Committee Report: Sports and Meetings<br>Strategic Planning Update       | Council Secretary, James Bolen |
| IX.   | Review Frank Lloyd Wright Trail Marketing Plan and Accomplishments       | Sarah Klavas                   |
| X.    | Old Business   | Chair, Paul Upchurch           |
| XI.   | New Business   | Chair, Paul Upchurch           |
| XII.  | Adjournment  | Chair, Paul Upchurch           |