



State of Wisconsin

Tony Evers, Governor

Governor's Council on Tourism

RELEASE: Immediate
CONTACT: Craig Trost
Wisconsin Department of Tourism
608-267-3773

ADVISORY TO THE MEDIA

The Governor's Council on Tourism will meet from 11:30am – 1:30pm, Thursday, October 24, 2019 at the Samuel C. Johnson Family Outdoor Center, Hwy 00 Trailhead, Seeley. Public and press are welcome to join.

Governor's Council on Tourism Agenda

- | | |
|--|--------------------------------|
| I. Roll Call | Secretary |
| II. Welcome and Call to Order | Chair |
| III. Approval of July 25, 2019 Minutes | Chair |
| IV. Governance | Secretary-designee Sara Meaney |
| • Welcome new members/member departure | |
| • Announce new officers | |
| • Announce sub-committee leads | |
| • Announce Marketing Committee members | |
| V. Secretary's Report | Secretary-designee Sara Meaney |
| • Strategic Planning Process | |
| • Department Updates | |
| VI. New & Old business | Chair |
| VII. Adjournment | Chair |