



THIS OPPORTUNITY PROVIDES A MORE “NATIVE” EMAIL ADVERTISING APPROACH, ALLOWING YOU TO LINK DIRECTLY TO AN ARTICLE OR BLOG POST ON YOUR WEBSITE THAT IS RELATIVE TO THE CONTENT OF THE TRAVEL WISCONSIN EMAILS.

Fall Color Report - \$250

- About 83,000 opt-in subscribers
- September content due August 21st, October content due September 17th
- Deployment Dates:
 - September 6, 13, 20, 27
 - October 4, 11, 18, 25
- Article or Blog to be provided by industry partner
- Limited to 1 email deployment per partner

Snow Conditions Report - \$150

- About 53,000 opt-in subscribers
- December content due November 19th, January content due December 18th
- Deployment Dates:
 - December 6, 13, 20, 27
 - January 3, 10, 17, 24
- Article or Blog to be provided by industry partner
- Limited to 1 email deployment per partner

To secure your spot, contact Sarah Keller at Laughlin Constable:
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