



GET YOUR MESSAGE OUT TO TRAVEL WISCONSIN'S AUDIENCE!

Social Media Program

Our social media program allows advertisers to buy in to monthly social content posted on Travel Wisconsin's Facebook and Twitter pages. You'll be able to increase the reach of your message through our large social communities.

- 478,000 Facebook fans
- 99,000 Twitter followers

The cost is \$300 and you will receive the following:

- General Facebook and Twitter Post
- You provide content direction, photo, and URL (no logos or photos containing text)
- The post will drive traffic directly to your website or social channel
- Post-performance data from Travel Wisconsin's paid analytics tools
- Paid promotion to maximize reach
- Partners can only participate once a month

We can accept a maximum of six advertisers per month.
To secure your spot, contact Sarah Keller at Laughlin Constable:
skeller@laughlin.com • 414-270-7145