



New and expanded email program offering native placements in seasonal emails!

Fall Color Report & Snow Conditions Report Emails

This opportunity provides a more “native” email advertising approach, allowing you to link directly to an article or blog post on your website that is relative to the content of the Travel Wisconsin emails. You’ll supply the content direction and URL, and we’ll handle the rest!

Fall Color Report Email - \$250

- About 70,000 opt-in subscribers
- Deployment Dates: September 7, 14, 21, 28 October 5, 12, 19, 26
- Creative: To be provided by industry partner
- Limited to 1 email deployment per partner

Snow Conditions Report Email - \$150

- About 40,000 opt-in subscribers
- Deployment Dates: December 7, 14, 21, 28 January 4, 11, 18, 25
- Creative: To be provided by industry partner
- Limited to 1 email deployment per partner

WI Traveler - \$250

Advertise your event in the WI Traveler e-mail, which reaches more than 80,000 opt-in subscribers. The rate is only \$250 per deployment.

- About 80,000 opt-in subscribers
- Email is deployed two times every month
- Creative: To be provided by industry partner

To secure your spot, contact Sarah Keller at Laughlin Constable:
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