

TRAVEL
WISCONSIN
.COM



LAUGHLIN CONSTABLE

DEALS PROGRAM

Advertise your deals in a more effective way! Drive more traffic to your website and bring in more customers.

Travel Wisconsin Deals Program: \$250 per deal

Deal is live on TravelWisconsin.com for 30 days

Start dates are flexible

Included with each deal:

- Listing on TravelWisconsin.com deals directory
- Dedicated Listing Page
 - Includes: deal, image, price, map and link to website
 - Buy This Deal directs all traffic to your website
- Dedicated email to over 25,000 subscribers
 - Opt-in users to deals emails
- Paid Facebook advertising for your deal listing
 - 6,000 to 10,000 impressions per post

Wisconsin Department of Tourism does not take a percentage of sales, unlike models such as Groupon or Living Social. Costs for the program are all used to facilitate the program, with Wisconsin Department of Tourism taking no proceeds.

Participants can sign up for multiple months.

To secure your spot, contact Sarah Keller at Laughlin Constable:
skeller@laughlin.com • 414-270-7145