



**PARTNERS LOOKING TO ADVERTISE THEIR EVENTS CAN PARTAKE IN THE TWICE-MONTHLY WI TRAVELER EMAILS, WHICH WILL NOW INCLUDE AN UPCOMING LIST OF EVENTS, AS WELL AS FEATURE STORIES CONTAINING ESSENTIAL INFORMATION FOR THE WISCONSIN TRAVELER.**

**Wisconsin Traveler - \$250**

- Over 97,000 opt-in subscribers
- Email is deployed two times every month

January 10	April 4	July 11	October 3
January 24	April 18	July 25	October 17
February 7	May 2	August 8	November 7
February 21	May 16	August 22	November 21
March 7	June 6	September 5	December 5
March 21	June 20	September 19	December 19

- Six spots available each deployment
- Partner provides copy, photo, and URL (no logos or photos containing text)
- Partners can only participate once a month

To secure your spot, contact Sarah Keller at Laughlin Constable:  
 skeller@laughlin.com • 414-270-7145