

The Wisconsin Department of Tourism and Circle Wisconsin have partnered to offer a co-op print program in 2018. Don't miss out on this amazing cost-saving opportunity to promote your business to active tour operators and planners!

Current co-op opportunities and rates are below by vendor. Please contact vendor directly to reserve your space.

MEDIA PROPERTY	CO-OP ELEMENTS	CO-OP RATES	DEADLINES	VENDOR CONTACT
Group Tour Media	Ad space available in March and September, plus annual web profile and option to send article worthy content for co-op section	1/12 pg \$575 1/6 pg \$1,000 1/4 pg \$1,600 1/3 pg \$2,000 1/2 pg \$2,900 3/4 pg \$3,300 Full pg \$4,800	March art deadline: Jan. 15	Jim Holthaus 616-283-1816 JimH@GroupTour.com
			Sept. art deadline: July 15	
Group Travel Leader	Ad space available in February co-op section when WI is the main destination article	1/6 pg \$500 1/3 pg \$1,000 1/2 pg \$1,500 Full pg \$2,500	June art deadline: May 5	Stacey Bowman (888) 253-0455 stacey@grouptravellerleader.com or Kelly Tyner kelly@grouptravellerleader.com
			October art deadline: Sept. 5	



For more information about the Circle Wisconsin co-op initiative, please contact Wendy Dobrzynski ([wendy@circlewisconsin.com](mailto:wendy@circlewisconsin.com)) or Natalie Kamenick ([nkamenick@laughlin.com](mailto:nkamenick@laughlin.com)).