

# Wisconsin Department of Tourism Regional Tourism Specialist Regions

Sarah Pischer  
Regional Tourism Specialist, North  
spischer@travelwisconsin.com  
715/492-0264

Kit Sorenson  
Regional Tourism Specialist, East  
ksorenson@travelwisconsin.com  
920/470-6127

Patrick Reinsma  
Regional Tourism Specialist,  
Southwest  
preinsma@travelwisconsin.com  
608/209-6434

Sarah Klavas  
Administrative Manager  
sklavas@travelwisconsin.com  
608/266-3750

David Spiegelberg  
Regional Tourism Specialist, Southeast  
dspiegelberg@travelwisconsin.com  
262/515-2806

■ = Native American Tribal Headquarters

